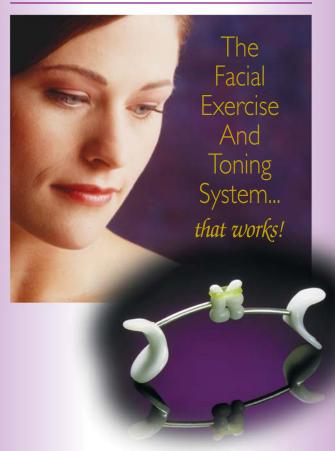
THE ORIGINAL





The facial exercise and toning system... that works!

The only
"proven"
way to tone and condition the underlying muscles of the face, chin and neck.

In today's anti-aging battle, increasing numbers of men and women are not only performing daily exercise for their bodies, but are recognizing the need to improve facial muscle tone. As employed in physical fitness training, the Facial-Flex® exercise and toning system uses the principal of dynamic

resistance to strengthen and tone the muscles of the face, chin and neck with amazing results.

- Recaptures the facial contours of youth.
- Can produce significant results in 60 days.
- Tones, uplifts and redefines the face, chin and neck.
- Improves facial blood circulation.
- Complete easy 4 step system.

INSTRUCTION L DVD

- Clinically proven results.
- Impacts over 30 muscle groups.
- Published clinical study results show increased: Muscle strength by 250% Skin tone/firmness by 32.5%

The Complete System

INCLUDES:

Facial-Flex® Ultra Device

Made with surgical stainless steel and space-age materials for years of durability.

Advanced Renewal Complex[™]

Specially formulated anti-oxidant rich moisturizer that helps to reduce visible signs of aging.

Informative Instructional Video And DVD

Learn how to impact over 30 muscle groups of the face, chin and neck.

Convenient Carrying/ Storage Case

Elastic Replacement Bands

Available in varying degrees of resistance for advancement as your muscles become stronger.



Presenting an innovation in facial care that really works!



Originally designed and used for treatment of patients with severe facial burns, Facial-Flex Ultra was modified to permit its use as a dynamic device for the strengthening and toning of your face, chin and neck.

If you were to look under the layers of facial tissue, you would see bundles of thin threads. These threaded bundles of muscle are attached to your skeletal frame on one end and integrate themselves into your facial tissue along their entire extent. This support system holds your facial structure together and makes you look like "you".

RESTORE

"The lines down the side of my mouth have disappeared"

— K. Shields, Springfield, PA

Facial-Flex Ultra — The new standard in facial care.

When you reach the age of 35 or so, this support system begins to lose its tone. When this occurs, the muscle groups sag and they take the connective tissue with them.

Dermatologists tell us sagging cannot be corrected with creams or lotions alone.

Consequently, a systems approach is needed that restores both your skin and facial muscles.

New Facial-Flex Ultra provides you with an improved Facial-Flex® device along with a sample of our Advanced Renewal Complex.

Proven effective in clinical studies, this product evolved from a device originally developed for rehabilitation of

facial burn patients. Facial-Flex Ultra is lightweight and easy to use. Simply place it in the corners

of your mouth, then compress and release repetitively against the force of our elastic ad Flex-Bands.™ The replaceable band maintains a constant outward pressure

and provides the dynamic resistance needed to make facial exercise effective. Flex-Bands are available in 6, 8 and 14 oz. strengths so you can advance to a higher

resistance as you become stronger. A six month supply of Flex-Bands is included. Exercising just two minutes twice a day produces great results.

RENEW

"My doctor asked me if I'd had a face lift" — J. Small Ft. Worth, TX

The Complete System — 4 Easy Steps

Before beginning the Facial-Flex Ultra system, view the instructional DVD or VHS video for the necessary instruction that will properly get you started.



Place Facial-Flex
Ultra horizontally
between your lips,
resting the plastic
end pieces in the
corners of your
mouth as shown.



2



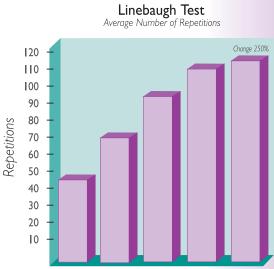
The next step is to use a moisturizer that will condition your skin for the exercise and enhance the effects of the Facial-Flex Ultra device.
Our Advanced Renewal Complex was specially formulated for this purpose.



Press the corners of your lips against the resistance while forming an oval.

Fully compress then release 30 to 40 times within one minute, rest one minute, then repeat the exercise again for one minute.

Clinical Results



Clinical testing was conducted by a leading independent research laboratory and published in *The Journal of Geriatric Dermatology*. It confirmed a 250% average increase in facial muscle strength, a 32.5% average increase in facial skin tone and improved facial blood circulation over an eight week period.*

Baseline 2 weeks 4 weeks 6 weeks 8 weeks

* Individual results may vary.

To Order Your Facal-Flex Ultra System Call

1-800-469-FLEX

- 8 0 0 - 4 6 9 - 3 5 3 9

www.FacialConcepts.com

Facial Concepts, Inc.

I-800-469-FLEX (3539)

Post Office Box 99, Blue Bell, PA 19422-0099 USA www.FacialConcepts.com