



What Makes
Facial-Flex
Advanced
Renewal
Complex
So Special?

When we developed our systems approach to facial skin care, we made a commitment to develop the finest skin care product available today.

First, we sought out one of the foremost research chemists in the world. He is renowned for his work in skin physiology and antiaging research and is the recipient of the Maison G. DeNavarre Medal, the highest honor awarded by the Society of Cosmetic Chemists.

Next, we used the finest ingredients available. Every single ingredient makes a contribution to our goal of smoother, softer, younger-looking skin for you.

We are particularly proud to include ingredients like Ester OPC. This special anti-oxidant is available only from France by special agreement. It costs over \$3,000 per pound and is one of the most effective products for combating free radicals: those dangerous, unbalanced oxygen molecules which can cause cell damage and premature aging.

We have included over one dozen ingredients which moisturize, firm the skin and fight free radicals. Please take a moment to review the ingredients listed at the right. Our ingredients contain no animal by-products/testing.

# What Will Facial-Flex Advanced Renewal Complex Do For Me?

Facial-Flex Advanced Renewal Complex was created with just one goal in mind: smoother, softer, younger looking skin.

Suitable for all skin types, Facial-Flex Advanced Renewal Complex is a non-irritating, fragrance-free formula. This dermatologist tested, pH balanced complex accelerates your skin's natural renewal process.

With daily use on your face, chin and neck, you will experience an improvement in skin tone and condition which is simply not available anywhere else.

#### Positive Effects

Accelerate your skin's natural renewal process while visibly improving skin tone, moisture and firmness.

Helps prevent the signs of premature aging by reducing the appearance of lines and wrinkles.

Helps neutralize skin-damaging free radicals.

Supplement and enhance the skin's natural defenses and ability to repair its appearance.

Helps reinforce the skin's ability to produce new elastin and collagen and prevent their breakdown.

Maintain an optimal moisture balance by attracting and binding moisture to the skin.



## What Makes It So Effective?

Ingredient	Function
Ester OPC	Special anti-oxidant that helps maintain skin firmness
Disodium EDTA	A chelator (key'-later) which helps prevent free radical formation
Guar Hydroxypropyltrimonium Chloride	Provides time-release action for the ingredients
Phospholipids and Sphingolipids and Cholesterol	Reduces water loss from the epidermis by replenishing lost skin barrier lipids
Tocopheryl Acetate (Vitamin E)	Another anti-oxidant
Retinyl Palmitate (Vitamin A)	An essential skin nutrient which helps to firm skin
Jojoba Oil	A natural moisturizer
Panthenol	Another moisturizer; also works together with Vitamin A to firm skin
Polyglucose	Helps soothe and firm the skin
Saccharide Isomerate	Helps the skin retain moisture
C <sub>12-15</sub> Alkyl Benzoate	An emollient moisturizer softens skin
Cetyl Alcohol	A moisturizer
Oat Protein	An anti-oxidant
Dimethicone	A moisturizer
Glyceryl Stearate and Peg-100 Stearate	Emulsifiers
Steareth-10	Another emusifier
Phenoxyethanol	A preservative
Titanium Dioxide	Whitens the product
Diazolidinyl Urea and Methyl Paraben and Propylparaben and Propylene Glycol	Preservatives

# How Should I Use Facial-Flex Advanced Renewal Complex?



Facial-Flex Advanced Renewal Complex has been specially formulated to act in concert with a systematic program of face care and exercise.

Here's an extra beauty tip: smooth a little of Facial-Flex Advanced Renewal Complex formula onto the back of your hands. Watch as Facial-Flex Advanced Renewal Complex helps make your hands look smoother, softer and younger as well!

One ounce of Facial-Flex Advanced Renewal Complex should last about 30 days, so when you start to run low, be sure to purchase your next month's supply in advance.

### Step by Step

Always apply Facial-Flex Advanced Renewal Complex after cleansing your face. Use it in the morning and at bedtime.

Apply the advanced formula to your forehead, temples, nose, cheekbones, chin and neck.

Gently smooth into your skin.

Avoid contact with eyes, for external use only.

To order call Facial Concepts, Inc. at

1-800-469-FLEX

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